

**Social Posts – U.S. Surgeon General’s Misinformation Toolkit**

**CO**RONA**VI**RUS **D**ISEASE 2019
(COVID-19)

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| **Audience:** MarComm colleagues to post on social media  |
| **Revision Date:** 11/15/2021 |
| **Version:** # 1 |
| **COVID-19 Response Team Owner:** Clinical and Operations |
| **Date of Last Review:** 11/15/2021 |

U.S. Surgeon General’s Misinformation Toolkit

**Facebook and LinkedIn**

When it comes to our health, having good and trustworthy information is crucial. But, there’s a lot of content out there that is misleading when it comes to **#COVID19**.

The US Surgeon General created a helpful checklist when deciding if health-related information is accurate. Check it out ⤵️

✅ Did you check with the CDC or local public health department to see whether there is any information about the claim being made?

✅ Did you ask a credible health care professional such as your doctor or nurse if they have any additional information?

✅ Did you type the claim into a search engine to see if it has been verified by a credible source?

✅ Did you look at the “About Us” page on the website to see if you can trust the source?

✅ If you’re not sure, don’t share.

Learn more: [**https://bit.ly/3kqPxxz**](https://bit.ly/3kqPxxz)

**Twitter**

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